

give me  
**SHELTER**  
a Cocheco Valley Humane Society publication

Winter 2016

CVHS Welcomes Tracy Hayes

Smooch a Pooch

4th Annual Indoor Yard Sale

Tails to Trails

New Canine Enrichment Program



## Cocheco Valley Humane Society

262 County Farm Road • Dover, NH 03820

[www.cvhsonline.org](http://www.cvhsonline.org)

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Cover Photo of Honky by  
Coastal Light Photography

## Meet Our New Executive Director

In January, we welcomed Tracy Hayes as the new Executive Director of Cocheco Valley Humane Society following the retirement of Leslie Heindl. Leslie will continue to be involved with CVHS as a member of our Bring Us Home capital campaign. Since her arrival at the shelter, Tracy has been working hard to establish new programs and boost the shelter's presence in the community. As part of her efforts, she has partnered with Foster's to create a new CVHS spotlight in the paper each week about our events and services. We're thrilled to have Tracy on our team and look forward to the exciting changes she has planned for the future.



Nala the cat is available for adoption! Learn more about her on page 5.

## Cocheco Valley Humane Society

Presents:

### Rabies & Microchip Clinic

*To Benefit the Animals of CVHS!*

Saturday, March 26<sup>th</sup>

11 AM – 2 PM

\$25 Microchip (Includes Registration)

\$10 Rabies Vaccine

\*\*For 3 year vaccine, MUST have proof (certificate) of previous vaccine

\$7 Nail Trim

*Cash or Checks only*

All cats & dogs must be leashed or caged

262 County Farm Rd. Dover NH

749-5322 [cvhsonline.org](http://cvhsonline.org)





# CVHS in the COMMUNITY

## Dover Rollinsford Epping

### Smooch a Pooch this Valentine's Day

This Valentine's Day, get a special smooch from a pooch to benefit Cocheco Valley Humane Society! CVHS will be at three different locations over Valentine's Day weekend with adoptable animals, special raffles, and our famous kissing booth dogs. Be sure to visit us at the following locations:

#### Saturday, February 13th Petco, Dover – 11am to 2pm

Meet some of our adoptable animals and kissing booth dogs, plus enter for a chance to win a special prize from Petco.

#### Sunday, February 14th Wentworth Greenhouses, Rollinsford – 10am to 2pm

In addition to adoptable animals and kissing booth dogs, we'll be holding a raffle for a \$200 gift card to Wentworth Greenhouses.

#### Sunday, February 14th O'neil Cinemas, Epping – 1pm to 3pm

Spend an afternoon at the movies and get a smooch from a CVHS pooch when you enter a raffle for two movie passes to O'neil Cinemas. There will not be adoptable animals at this event.



## Dover

### 7th Settlement Benefit Day

Join CVHS on **Sunday, March 13th** at 7th Settlement in downtown Dover for a special fundraiser to benefit the animals. 7th Settlement was named the 2016 small business of the year by the Dover Chamber of Commerce and features great food and unique beers crafted in-house. All day March 13th, 7th Settlement will be donating 5% of all their sales to Cocheco Valley Humane Society. Get your friends together and grab a beer to benefit the animals!



## Somersworth

### CVHS Holds 4th Annual Indoor Yard Sale

We're holding our 4th annual indoor yard sale on **Saturday, February 27** from 10am to 2pm in the Somersworth High School Cafeteria. In addition to a lot of great items priced to sell, this fundraiser for the animals will include raffles, baked goods, and retail items.

The shelter is in need of donations to make this event possible. Books, clothing, and children's items are especially popular yard sale items. No large furniture, electronics, or old skis, please! If you have a question about whether or not an item is acceptable, please contact Mary Goyette at 603-749-5322 ext. 111 or email her at [outreach@cvhsonline.org](mailto:outreach@cvhsonline.org).

Donations can be dropped off every Saturday leading up to the event at the Storage Barn on Sixth Street in Dover between 9am and 1pm. Our storage unit is K40 and volunteers will be on hand to receive the donations. **Items will not be accepted at the shelter.** If you cannot bring donations during the scheduled drop off times, please contact Mary Goyette to make other arrangements.

We hope to see you on February 27th at our indoor yard sale!



# News & Updates

## CVHS Now on Instagram

Cocheco Valley Humane Society is now on Instagram! Find us at [cvalleyhumane](https://www.instagram.com/cvalleyhumane). Do you have pictures you want to share with us? We'd love to see your **#CVHSalumni** photos. If you're a volunteer, show us your **#CVHScandids** with the shelter animals!



## Humane Education with CVHS



Our Humane Education program is expanding! We now have a great team of volunteers offering a variety of education programs to groups of all sizes and ages. If you're looking to

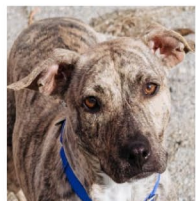
set up a presentation or to learn more about our program, contact Mary at 603-749-5322 ext. 111 or [outreach@cvhsonline.org](mailto:outreach@cvhsonline.org)

## Shelter Offers Pet Insurance

We are thrilled to announce that we have partnered with Embrace Pet Insurance to offer two free months of pet insurance for all cats and dogs when they are adopted. Adopters will have the option to continue the insurance, for a fee, after the two month period is over. Embrace will also be making a donation for each animal adopted regardless of the adopter continuing the pet insurance.



## CVHS Large Nonprofit of the Year

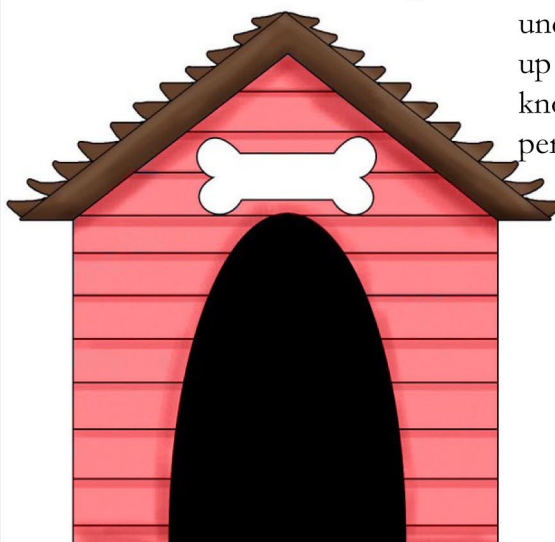


We are honored to have been named Dover's Large Nonprofit of the Year for 2016! Five other awards, including Small Nonprofit of the Year and Citizen of the Year, were also presented at a special awards dinner on January 22nd in downtown Dover.

# Win a Customized Dog House!

The House Designers, an online house plan retailer, is offering up a custom dog house to help shelters across the country raise money. Those who donate will be eligible to win this one-of-a-kind prize—designed and built by one of their own architects.

The inspiration behind this promotion is a true story involving the great American architect Frank Lloyd Wright and a boy, who in 1956 asked him for a set of dog house blueprints. Wright was



under no obligation to draw up such plans, and famously known for his irritable personality, most people would assume that he would ignore such a precocious request. In reality, he designed a custom house for Eddie the Labrador, so he would have shelter during the winters. Motivated by this story, The House Designers

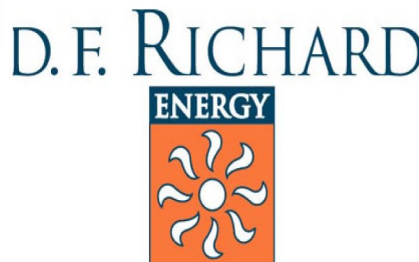
hopes that their fundraiser will improve the lives of dogs still waiting to be adopted into their own loving homes.

It's simple to enter the contest. First, go to the events page of our website at [www.cvhsonline.org/outreachevents.cfm](http://www.cvhsonline.org/outreachevents.cfm) and click the "donate" button to make a donation to Cocheco Valley Humane Society, then write a short essay about your rescue dog. Include the essay and a photo of your dog in an email to [miles@thehousedesigners.com](mailto:miles@thehousedesigners.com) by **March 25, 2016**, and the lucky winner of the dog house will be announced on April 2, 2016.

We hope you'll support us in this campaign, and good luck in the contest!

## D.F. Richard Donates \$10,000!

This past holiday season, our friends at D.F. Richard Energy generously agreed to match up to \$10,000 in donations made to



our annual holiday appeal through the end of the year. Thanks to your donations, we were able to meet the match! Thank you, D.F. Richard Energy, for making the holidays merry and bright for the animals!



# Looking for a Forever Home

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## Nala

Nala is looking for a quiet, loving home where she can enjoy a warm bed and a sunny window. She's a mature girl who's had a lot of change in her life, so she needs a patient guardian who can help her feel safe and confident in her new home. She is an independent girl and would be happiest being your only pet. She is best suited in a home without children. Come meet Nala at CVHS and see if she's the right match for you!

**Age:** 11 years **Sex:** Spayed Female **Breed:** Domestic Short Hair



## Chloe

Chloe is very sweet once she has bonded with you, but she will need a guardian that is willing to allow her time to settle into her new home and help build her confidence. She is already litter-trained and oftentimes her living space is spotless. Chloe does not seem to mind sharing her space with cats or other small animals but is too nervous to live in a home with dogs.

**Age:** 1 year **Sex:** Spayed Female  
**Breed:** English Lop mix



## Cocoa

Cocoa is a very active, playful, and talkative girl who would do best in a home with an equally active guardian! If you enjoy walking or running Cocoa will happily join you. Because she is very strong and energetic, she can only go home with older children (12+). Cocoa cannot go home with any small animals and would need to meet any potential dog friends.

**Age:** 2 years **Sex:** Spayed Female  
**Breed:** Pit Bull mix



*No Bones About It!*

*Give Them Shelter...*



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**committed to helping**  
provide shelter to all  
animals large and small.





## Haunted Overload

Our friends at Haunted Overload never fail to amaze us with their creativity, passion, and generosity. This past October marked our fifth Halloween partnering with Haunted Overload in Lee, NH. Each year, the haunt has continued to amaze with new creations and incredible additions. Its popularity has grown, too, partly fueled by the haunt's first place win in last year's "Great Halloween Fright Fight" on ABC. This year was no exception as night after night saw record-breaking crowds.

To help kick off the Halloween season, CVHS held a special "Howl for the Animals" trick-or-treat event through the haunt in the safety of daylight. Guests of all ages came in costume - many with their four-legged friends! - to decorate treat bags and collect candy from an assortment of not-so-scary characters. All proceeds from "Howl for the Animals" and 10% of proceeds from Haunted Overload were generously donated to CVHS, amounting to a donation of **more than \$29,000!** Thank you to all the volunteers and supporters who helped make this year such a success!

## Cram the Van at Petco

Adoptable cats from CVHS are always at Petco in Dover, but one weekend a month, CVHS also brings other shelter animals, like dogs and rabbits, to the store to greet customers and, hopefully, find their new homes. In December, we decided to mix things up by adding a special "Cram the Van" donation drive to our regular adoption event.

In the week leading up to the donation drive, Petco helped distribute wish lists of the shelter's most needed items. Supporters were encouraged to drop off items during the donation drive or leave them in a special donation bin at Petco, all in an effort to cram the shelter van full of donations like food, litter, and toys.

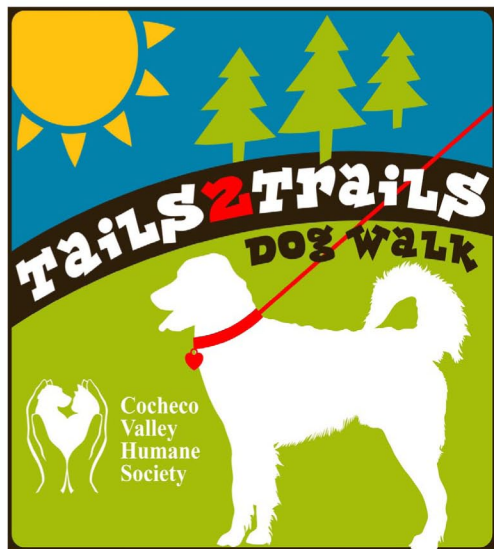
The unseasonably warm weather at the beginning of December allowed our event to take place entirely outside in front of the store, attracting guests shopping at nearby stores. Also on hand was Santa Claus to greet supporters and take pictures with pets. The weekend was a tremendous success with the shelter collecting enough donations to fill the van!





# Tails to Trails

*Save the date for our 22nd annual pledge walk to benefit the animals!*



Cocheco Valley Humane Society will be holding Tails to Trails and the 22nd annual walk for the animals on **Saturday, June 4th from 11am to 2pm** on the lawn of the Strafford County Courthouse. After a terrible storm forced last year's event to shut down, CVHS has added a rain date of June 5th to this year's event.

Guests are invited to enjoy demonstrations, shop a variety of vendors, and enter their pooch in the Canine Capers. For a small fee, entrants in the Canine Capers can sign their dog up to take part in any or all of the three competitions: Best Kisser, Best Costume, and Musical Sit. Winners of each competition will receive special awards and, of course, bragging rights!

As always, Tails to Trails is first and foremost a pledge walk to

benefit the shelter. Walkers are encouraged to pre-register online at [www.cvhsonline.org](http://www.cvhsonline.org) and create an online fundraising page. Fundraising pages can be personalized with stories and photos and can be shared via email and social media to your friends, family members, and co-workers.

Prizes will be awarded to the top pledge collectors in the following categories: youth team (16 years and younger), adult team, youth individual (16 years and younger), and adult individual.

Unable to attend the walk but still want to support the shelter?

Non-walkers are welcome to create fundraising pages, as well, or can simply make a direct donation to the event. All proceeds from this event benefit the animals at CVHS.



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## Five Ways to Collect Pledges

### Share your story

Why are animals important to you? Do you have a special relationship with CVHS? Tell your friends and family about it. By making a personalized fundraising page, you are showing potential donors why this cause is important to you.

### Show your support

Once you've created a fundraising page, don't forget to sponsor yourself! Your donation will prompt others to donate and will set the bar for their donation amounts.

### Spread the word

Creating a fundraising page is a great first step, but now you need to make sure people see it. Your fundraising page can be shared on multiple social media platforms, as well as via email. Don't stop there! Bring a pledge form everywhere you go to get on-the-spot donations.

### Form a team

You can raise even more money when you partner up with another animal lover. Or two. Or even more! Try challenging another team to see who can raise the most money for the animals.

### Hold your own fundraiser

Your fundraising doesn't have to come just from collecting pledges. Try holding a bake sale or car wash to raise money. You can also provide services to friends and family members, like dog walking or babysitting.

## Register now!

Go to our website at  
[www.cvhsonline.org](http://www.cvhsonline.org)  
and click on the  
Tails to Trails logo  
to get started!



## Canine Enrichment Program at CVHS

Our new Canine Enrichment Program for the shelter dogs is designed to help give them a break from their kennels and relieve them from boredom.

We need volunteers for this special program who are able to commit to at least 1 to 2 hours each week for a minimum of 6 months. Enrichment activities include:

Playtime

Grooming

Socializing

Car Rides

Nose Work



# Cocheco Valley Humane Society



For more information, contact Bryant at 603-749-5322 ext. 104 or [sheltermanager@cvhsonline.org](mailto:sheltermanager@cvhsonline.org)

## “Hannaford Helps” All February

All during the month of January, Hannaford on Central Ave. in Dover supported Cocheco Valley Humane Society through their Hannaford Helps Reusable Bag Program. During the month of February, the Hannaford on Grapevine Drive in Dover will be running the same promotion to benefit CVHS!

Through the reusable bag program, Hannaford will donate \$1 for every Blue Karma reusable bag (pictured right) sold

at the Grapevine Drive location all during the month of February. All of us at Cocheco Valley Humane Society want to say a big thank you to Hannaford for supporting our shelter and helping the homeless animals in our community. It's an honor to have been chosen not once, but twice by the local Hannaford locations as their charity to support! Spread the word and don't forget to pick up a Blue Karma bag for yourself!

